



### Banner specifications

All banners and logos must be supplied as GIF or JPEG files with "alt" text and a URL with which to link the advert.

### Animated banners

#### GIF animations must:

- be no longer than 15 seconds;
- be no larger than 40 KB;
- loop through a sequence of frames three times maximum.

For more information about print, digital and native advertising options with *Physics World* and *CERN Courier* please contact us on [sales@brightrecruits.com](mailto:sales@brightrecruits.com).

### Posting options

	Duration	Price (\$)
University posting	30 days	470
Industry posting	30 days	950
Featured opportunity*	7 days	1270

\* Includes 30 day posting.

### Branding options

	Duration	Price (\$)
Employer A-Z listing	unlimited	Free
Featured employer	7 days	1270
Employer Hub*	6 months	4000
Employer Hub*	12 months	5400
Showcase video	12 months	1270
Horizontal banner (970 x 90 pixels)	30 days	1590

\* Employer hubs include a package of 30 day postings.

### Custom options

	Price (\$)
Career video	available on request
Webinar	available on request

All rates quoted exclude VAT and are subject to change.