

Banner specifications

All banners and logos must be supplied as GIF or JPEG files with "alt" text and a URL with which to link the advert.

Animated banners

GIF animations must:

- be no longer than 15 seconds;
- be no larger than 40 KB;
- loop through a sequence of frames three times maximum.

For more information about print, digital and native advertising options with *Physics World* and *CERN Courier* please contact us on sales@brightrecruits.com.

Posting options

	Duration	Price (£)
University posting	30 days	295
Industry posting	30 days	595
Featured opportunity*	7 days	795

* Includes 30 day posting.

Branding options

	Duration	Price (£)
Employer A-Z listing	unlimited	Free
Featured employer	7 days	795
Employer Hub*	6 months	2995
Employer Hub*	12 months	3995
Showcase video	12 months	795
Horizontal banner (970 x 90 pixels)	30 days	995

* Employer hubs include a package of 30 day postings.

Custom options

	Price (£)
Career video	available on request
Webinar	available on request

All rates quoted exclude VAT and are subject to change.