

physicsworld

careers

Advertising opportunities for recruitment in 2019

physicsworld | **brightrecruits**

Physics World Careers is bursting with careers advice, real-life case studies, and an extensive STEM employer directory.

Back for 2019

Back again after an incredibly successful launch in 2017, *Physics World Careers* is an annual publication from the *Physics World* team, with an extensive employer directory powered by *brightrecruits*[™].

Editorial overview

Our dedicated editorial team is still curating the content as we write this, but our confirmed plans include:

- An introduction to the recruitment market and current state of play
- 20 pages of case studies covering a vast variety of areas and locations
- Advice for new STEM graduates on their career options
- Top tips and career advice on CVs, covering letters and interview techniques

Plus of course your very own full-page company profile in the A–Z employer directory.

Target audience

Our core readership is early-career scientists and STEM graduates worldwide.

Free-to-read digital edition

A digital version of *Physics World Careers* will be made free to read online and via the *Physics World* app.



Did you know? *The Physics World app has more than 750 downloads every month*

Distribution

The publication will be distributed from early January 2019 until the end of 2019, both as print and digital products.

Distribution will include:

- All student members of the Institute of Physics will receive a copy
- E-mails to registered early-career jobseekers from *brightrecruits*
- Distributed at a wide range of UK and international career events, job fairs and scientific conferences throughout 2019
- Delivered to all universities in the UK with a physics department
- Weekly newsletter to more than 71,000 subscribers
- Free-to-read edition in the *Physics World* app
- Regular social-media activity throughout the year

Advertising and sponsorship options

Gold package

- Full-page advert (facing your profile)
- Full-page employer profile with:
 - all key facts
 - 400 word company description
 - company logo
 - link to your website
- Company logo on first inside page (next to contents)
- Regular social media mentions for your company
- Company logo in regular e-mails

£4250



Silver package

- Full-page employer profile with:
 - all key facts
 - 400 word company description
 - company logo
 - link to your website
- One social media mention in 2018
- Company logo in one of the regular e-mails

£3750



Bronze package

- Half-page employer profile with:
 - limited key facts
 - 250 word company description
 - company logo
- link to your website
- link to your live jobs on brightrecruits

£1750



Contact us

For more information, please contact a member of the team:

Europe, South America and Asia-Pacific



Chris Thomas
+44 (0)117 930 1264
chris.thomas@iop.org



Sarah Andrieu
+44 (0)117 930 1819
sarah.andrieu@iop.org

IOP Publishing, Temple Circus, Temple Way,
Bristol BS1 6HG, UK

UK and North America



Natasha Clarke
+1 (215) 627 0880
natasha.clarke@iop.org

IOP Publishing, 190 N. Independence Mall West, Suite 601,
Philadelphia, PA 19106, USA

Interested in more coverage? Talk to us about our custom packages

Native advertising options on *Physics World* start at £3995 and are a unique opportunity for your business to commission high-value content, showcasing your products, people and capabilities.

Build your employer hub on *brightrecruits* and have a central profile listing all of your vacancies, information and news. Available for 12 months for £3500.

Who should advertise?

Companies of all sizes recruiting in one or more of the following categories simply cannot afford to miss out on this unique opportunity to target STEM graduates worldwide:

- Accelerators, neutron & light sources
- Acoustics
- Aerospace
- Astronomy, cosmology & space science
- Armed forces and defence
- Atomic & molecular science
- Banking & finance
- Biophysics & bioengineering
- Cancer research & oncology
- Computational science
- Climate change
- Earth & environmental science
- Education & teaching
- Electronics & semiconductors
- Energy & renewables
- Engineering & instrumentation
- Materials science
- Mathematics & statistics
- Medical physics
- Metrology & measurement science
- Modelling
- Nanotechnology
- Neuroscience
- Nuclear, fusion & energy
- Optics, lasers & photonics
- Oil & gas
- Programming
- Publishing & communications
- Physical chemistry
- Plasma science & technology
- Quantum science & technology
- Science policy & patents
- Software engineering
- Space exploration
- Telecommunications
- Technical sales & commercial

